





## Publicity Log

Please find below a range of publicity, for events or activities which our academies have been involved in.

**2021/2022**

Month	Academy	Details	Publicity Link
November 2021	Burnside Academy	<b>Sunderland Echo</b> Temporary School Opening	<a href="#">Click Here</a>
January 2022	New Penshaw Academy	<b>Sunderland Echo</b> Nursery Article	<a href="#">Click Here</a>
February 2022	Fatfield Academy	<b>Sunderland Echo</b> Diversity Article – World’s Tallest Basketball Player	<a href="#">Click Here</a>
March 2022	Burnside and Fatfield Academies	<b>Sunderland Echo</b> World Book Day Article	<a href="#">Click Here</a>
March 2022	Fatfield Academy	<b>Sunderland Echo</b> Eco Warriors Article	<a href="#">Click Here</a>
April 2022	Plains Farm Academy	<b>Sunderland Echo</b> Retirement – Long Serving Employee	<a href="#">Click Here</a>
April 2022	Fatfield Academy	<b>LinkedIn – ESP Play</b> EYFS Outdoor play development  	N/a
May 2022	Farrington Academy	<b>Sunderland Echo</b> Ofsted Outcome Also shared on <b>Schools North East</b> Newsletter 13/5/22	<a href="#">Click Here</a>
May 2022	Fatfield Academy	<b>Government Office for Science</b> Newsletter mention – Page 5	 BEIS Newsletter About COP.pdf
May 2022	Plains Farm Academy	<b>Sunderland Echo</b> Queens Jubilee – London Visit	<a href="#">Click Here</a>
May 2022	All Academies	<b>Sunderland Echo</b> Trust football tournament	<a href="#">Click Here</a>
May 2022	Plains Farm Academy	<b>Sunderland Echo</b> Jubilee Party with Care Home Residents	<a href="#">Click Here</a>
May 2022	Burnside Academy	<b>Sunderland Echo</b> Queen’s Jubilee Celebrations	<a href="#">Click Here</a>
May 2022	Fatfield Academy	<b>Sunderland Echo</b> Queen’s Jubilee Celebrations	<a href="#">Click Here</a>
June 2022	All Academies	<b>Sunderland Echo</b> Coastal School – Beach Clean Up	<a href="#">Click Here</a>
June 2022	Plains Farm Academy	<b>Sunderland Echo</b> Skipping Festival	<a href="#">Click Here</a>